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MANIPAL ACADEMY OF HIGHER EDUCATION

THIRD SEMESTER B. DES. (ID) DEGREE EXAMINATION – NOVEMBER 20 19

SUBJECT: ID 4112 – DESIGN JOURNALISM – ELECTIVE 3
(2018 SCHEME)

Monday, November 11, 2019

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

- ✍ Answer ALL questions.
- ✍ Answer all parts of a question.

1. Briefly explain various departments of Newsroom structure.
(10 marks)
2. Briefly explain different types of News sources and their importance for the story.
(10 marks)
3. If you were assigned to work on the following story, how would you, as a journalist, approach it? Give details of information you would seek from individuals, officials and organization.
“Food joints in Manipal”
(10 marks)
4. Write short notes on:
 - 4A. Broadsheets
 - 4B. Graphics
 - 4C. Photographs
 - 4D. Captions

(2½ marks × 4 = 10 marks)
5. Briefly explain principles of layout and how they help in creating a good layout.
(10 marks)

