

Reg. No.									
----------	--	--	--	--	--	--	--	--	--

MANIPAL ACADEMY OF HIGHER EDUCATION

FIRST/THIRD SEMESTER M.A. (FM) DEGREE EXAMINATION – NOVEMBER 2019

SUBJECT: MAFD 515 – ENTREPRENEURSHIP (ELECTIVE 5)
(2016/2017 SCHEME)

Wednesday, November 13, 2019

Time: 14:00 – 17:00 Hrs.

Max. Marks: 50

✍ Answer ALL questions.

- 1A. Explain the economic contribution of small firms.
1B. Illustrate the impact of e-commerce on growth of modern entrepreneurs.
(5+5 = 10 marks)
2. Explain the success story of any two Indian fashion industry entrepreneurs.
(10 marks)
- 3A. Discuss the role of MSME ministry in promoting entrepreneurship.
3B. Explain the structure of MSME ministry.
(5+5 = 10 marks)
4. Discuss the different components of financial analysis needed in a start-up project report.
(10 marks)
- 5A. Write a note on different schemes offered by textile ministry for promoting entrepreneurship.
5B. Define entrepreneurial opportunity.
(5+5 = 10 marks)

OR

6. Prepare a start-up business plan of your choice, with suitable assumptions.
(10 marks)

