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MANIPAL ACADEMY OF HIGHER EDUCATION

FIRST SEMESTER M.A. (ID) DEGREE EXAMINATION – DEC 2019 / JAN 2020

SUBJECT: MID 603 – DESIGN THINKING AND ANALYSIS
(2016 SCHEME)

Wednesday, January 01, 2020

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

✍ Answer any FULL FIVE questions.

1A. Explain the principles of Design thinking.

1B. Discuss briefly the application of the above in Healthcare industry.

(5+5 = 10 marks)

2. Explain five why's and their importance.

(10 marks)

3. Discuss the design philosophy of any one famous Interior Designer through his/her works.

(10 marks)

4. Distinguish the following in one example:

4A. Radical constraints and Practical Constraints.

4B. Innovation and Creativity.

(5+5 = 10 marks)

5. Briefly explain the following with respect to Interior Design:

5A. Inductive Reasoning

5B. Deductive Reasoning

5C. Convergent Thinking

5D. Divergent Thinking

(2½ marks × 4 = 10 marks)

6. Detail the process of designing the common spaces of a futuristic bus stations in the towns of India using Design thinking and analysis techniques.

(10 marks)

