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# MANIPAL ACADEMY OF HIGHER EDUCATION

**FIRST SEMESTER M.A. (ID) DEGREE EXAMINATION – NOVEMBER 2019**

**SUBJECT: MID 605 – RESEARCH METHODS FOR INTERIOR DESIGN  
(2016 SCHEME)**

Monday, November 18, 2019

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

- ✍ Answer any FULL FIVE questions.
- ✍ Answer all parts of a question.
- ✍ Illustrate with examples, wherever necessary.

- 1A. Explain in brief about the significance of Ethics in Social Research.
- 1B. Suppose a researcher wants to conduct a survey to determine the living conditions of cancer patients in the hospitals, then discuss the personal involvement problems, they would face and how those might be avoided.

(5+5 = 10 marks)

2. Think of a problem in the interior spatial environment of your studio which is hindering your working. Frame a research question and outline the process as to how you can study the same.

(10 marks)

3. Describe the steps involved in Behavioural Mapping with a suitable example.

(10 marks)

- 4A. Make up three questionnaire items to measure the attitudes of Design students towards the submissions of the assignment- that would probably form a Likert scale.

- 4B. Differentiate between time sampling and event sampling.

(6+4 = 10 marks)

5. Explain the methods of analysis with examples:

- 5A. Qualitative data
- 5B. Quantitative data

(5 marks × 2 = 10 marks)

6. Write brief notes on each of the following:

- 6A. Triangulation
- 6B. Graphical Representation of data analysis
- 6C. Exploratory Research
- 6D. Unstructured Interviews

(2½ marks × 4 = 10 marks)

