



I SEMESTER M.TECH. (PRINTING AND MEDIA TECHNOLOGY)
END SEMESTER EXAMINATIONS, NOV 2019
SUBJECT: ADVANCES IN PRINT MEDIA [PMT 5151]
REVISED CREDIT SYSTEM
(15/11/2019)

Time: 3 Hours

MAX. MARKS: 50

Instructions to Candidates:

- ❖ Answer **ALL** the questions.
- ❖ Missing data may be suitably assumed.

- 1A.** Describe the two types of hickeys that may appear on the offset printed paper. How do they form? How do you eliminate hickeys through inking and dampening units?
- 1B.** What is snow flaking in gravure printing? How does it appear? What is the solution to eliminate it and improve productivity? Describe the different ways of applying such solution.
- 1C.** i. What are composite squeegees? Explain how do they improve productivity under certain situations.
 ii. How do you determine the optimum stencil exposure time using exposure meter?
- [04 + 03 + 03]**
- 2A.** Describe the type of materials, preparation and mounting technique used for sleeves as flexo image carriers.
- 2B.** Categorise the variables that are essential for controlling print quality in screen printing and explain the different variables that fall in each category
- 2C.** If an anilox roll of 8 BCM/in² volume with the ink transfer of 80% to plate is used and the printing ink contains 30 % solids, calculate the ink film thickness transferred to the paper surface.

[04 + 03 + 03]

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- 3A.** Describe the Ink transfer by retroactive disruptive effects, from the ink form roller to the plate cylinder, from plate to the blanket cylinder and from blanket to substrate.
- 3B.** Describe about the different types of drop-on-demand inkjet technologies.
- 3C.** How do you select right anilox roller for printing a good quality image on a specific substrate? Explain with an example.

[04 + 03 + 03]

- 4A.** How do you set the pressure between the following using visual stripe method:
- i. Form roller and oscillator roller
 - ii. Form roller and offset plate
- 4B.** Explain the electromechanical gravure cylinder engraving method and the controlling parameters.
- 4C.** Describe any three controlling parameters and their operations on a remote control console of a sheetfed offset press.

[04 + 03 + 03]

- 5A.** What are the closed loop tension control systems used on flexo presses? Explain their construction and the way in which each maintain web tension.
- 5B.** Explain the working of a digital offset press based on the principle of electrophotography with neat diagram.
- 5C.** If a gravure cylinder of 7.5" in diameter and 55" in length, has cell width of 235μ when engraved at 45°, calculate the horizontal and vertical screen rulings of the cylinder. If the same cylinder is engraved at 40°, what is the screen ruling of the cylinder and the total time taken for engraving? Consider Horizontal screen factor for 40° cell as 0.916, the cell wall at the maximum density as 14μ and average engraving speed as 4500 cells per sec.

[04 + 03 + 03]