

Reg. No.

## MANIPAL ACADEMY OF HIGHER EDUCATION

SEVENTH SEMESTER B. DES. (FD) DEGREE EXAMINATION – NOVEMBER 2019

SUBJECT: BFD 411.3 – FASHION STYLING  
(2015 SCHEME)

Thursday, November 21, 2019

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

- ✍ Answer any full FIVE questions.
- ✍ Answer all parts of a question.
- ✍ Illustrate wherever necessary.

1A. What do you understand by styling of Print? Elaborate your understanding with examples/illustrations/references.

1B. Illustrate and explain briefly a model wearing 2 different prints for a Tea-Party.

(5+5 = 10 marks)

2A.



- i) Identify and explain the above picture in regard to the style and Importance.
- ii) What is the essence of “Character Personalities” in an entertainment styling?

2B. Define PLTM briefly with three different set of examples.

((3+3)+4 = 10 marks)

3A. Mention three Pros and Cons of being a Fashion Stylist.

3B. Name any four Indian stylist and any one of their clients.

(6+4 = 10 marks)

4A. Explain your understanding on Editorial styling and the responsibilities involved in it.

4B. Explain your understanding on the required ethics for photoshoot project.

(5+5 = 10 marks)

5A. What is required to be a Fashion stylist? What should an aspiring Fashion stylist have to get clients?

5B. Explain five Fashion styles with element language.

(5+5 = 10 marks)

6A. **Differentiate between:**

i) Artsy Style and Street style

ii) Buisiness style and Ethnic style

6B. Brief five different styles for oversized women with illustration.

((2½+2½)+5 = 10 marks)

