

MANIPAL ACADEMY OF HIGHER EDUCATION**SEVENTH SEMESTER B. DES. (ID) DEGREE EXAMINATION – DEC 2019/JAN 2020****SUBJECT: BID 405.2 – INTERIOR GRAPHICS AND SPACE TRANSFORMATION
(2015 SCHEME)**

Monday, December 30, 2019

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

✍ Answer any full FIVE questions.

✍ Answer all parts of a question.

1A. Discuss about mind mapping in design thinking. Justify with examples.

1B. List the considerations in the design of a wayfinding system.

((4+1)+5 = 10 marks)

2. Elaborate on elements and principles of graphic design.

(5+5 = 10 marks)

3A. What are the different types of signages according to the purposes?

3B. List the important locations for signages in interior space.

(8+2 = 10 marks)

4A. Discuss the benefits of using electronic message displays. Give two applications.

4B. What are the key rules in typography considerations?

((3+2)+5 = 10 marks)

5A. List the principles of effective wayfinding.

5B. Define the following:

i) Placemaking in wayfinding

ii) Interpretation in wayfinding

(5+(2½+2½) = 10 marks)

6. Briefly explain:

6A. Signage lighting

6B. Signage size considerations

(5+5 = 10 marks)

