



MANIPAL INSTITUTE OF TECHNOLOGY

MANIPAL

(A constituent unit of MAHE, Manipal)

VI SEMESTER B. TECH. GRADE IMPROVEMENT EXAMINATION,

AUGUST 2021

Course: REPORTING AND WRITING [IIE 4315]

REVISED CREDIT SYSTEM

Time: 2 Hours

MAX. MARKS: 40

Instructions to Candidates:

- ❖ Answer **ANY FOUR out of SIX** questions.
- ❖ Missing data may be suitably assumed.

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| 1A. | Discuss news values with relevant examples. | 05 |
| 1B. | Elaborate on the news constituents and its significance. | 05 |
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| 2A. | Analyze the significance of editorial section in the newspaper. | 05 |
| 2B. | Discuss various types of interviews. | 05 |
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| 3A. | Explain the types of anonymous sources. | 05 |
| 3B. | Explain any five leads with examples. | 05 |
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| 4A. | What are human sources? Emphasize on various types of human sources. | 05 |
| 4B. | What is development reporting? | 05 |
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| 5A. | Explain the intricacies involved in crime reporting? | 05 |
| 5B. | Discuss public records. | 05 |
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| 6A. | Explain grammar leads with examples. | 05 |
| 6B. | Discuss the types of news criteria according to the Editorial Section, Thomas Study Foundation, USA. | 05 |