



END SEMESTER GRADE IMPROVEMENT EXAMINATIONS, AUG 2021

SUBJECT: VIDEO PRODUCTION [MED 3252]

REVISED CREDIT SYSTEM
(05/08/2021)

Time: 2 Hours

MAX. MARKS: 40

Instructions to Candidates:

- ❖ Answer **Any 4 Sections** the questions.
- ❖ Missing data may be suitably assumed.

1A. List the advantages and dis-advantages of a documentary.

1B. Explain any 5 Genres of a film

[05 + 05]

2A. Explain the following basic elements of visual language.

a. Balance b. Value c. Shape d. Gradation e. Emphasis

2B. Explain 'Setting' and its importance in storytelling.

[05 + 05]

3A. With the help of a neat diagram explain the 30-degree rule and 180-degree rule of camera placement.

3B. Explain the different 'Zooming' and 'Focusing' options available in a camcorder.

[05 + 05]

4A. Explain 4 categories of shots based on their 'Purpose'.

4B. Explain the difference between a Beat, Shot, Scene & a Sequence with a suitable example.

[05 + 05]

5A. Explain the 3-act structure used in the film 'Spider Man'.

5B. Using the example of the movie 'Duel' explain the role of camera movement in a movies pacing.

[05 + 05]

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6A. Explain the different editing techniques used to control screen time in a film.



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VII SEMESTER B.TECH. (PRINT AND MEDIA TECHNOLOGY)

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6B. Carefully read the story given below and write a script for the same.

Baby Birds in Boxes

by Parker Dorris

Start with the pots. The pots won't break. They're a good warm-up. Get as many boxes as you need and never force anything inside. If it doesn't fit comfortably, it doesn't fit. You break something, you have to buy it. You signed the same contract I did.

You wrap the pots in this brown paper, same as everything. It doesn't matter that the pots aren't going to break. This is what they pay us for. To wrap everything in brown, like the most boring Christmas presents ever.

Just look at this place.

Never say stuff like that, "Just look at this place." Not to the loading boys and never, ever to the client. They don't want to hear us gawking. And who knows why they're leaving? The money's all gone. Somebody had an affair. A kid died. Everything until now was just to clear the way for all the glass. People in houses like these love glass. They have tons of it. They don't even call it glass. They call it crystal.

You take the glass one piece at a time. Both hands, ten fingers. Don't hold the glass up in the air any longer than you have to. Get it on the table or the floor as fast as you can, and wrap it thick in brown.

Think of tucking in baby birds. That's all you're doing.

[05 + 05]