



VII SEMESTER B.TECH. (PRINT AND MEDIA TECHNOLOGY)

END SEMESTER EXAMINATIONS, MARCH 2021

SUBJECT: MEDIA PRODUCTION [PMT 4102]

REVISED CREDIT SYSTEM (22/03/2021)

Time: 3 Hours

MAX. MARKS: 50

Instructions to Candidates:

- ❖ Answer **ALL** the questions.
- ❖ Missing data may be suitably assumed.

1A.	List the advantages and dis-advantages of a film.		
1B.	With suitable examples explain the following genre of film and documentary.		
	a. Comedy	b. Thriller	c. Participatory
			d. Poetic
1C.	Explain the following basic elements of visual language.		
	a. Value	b. Shape	c. Gradation
			d. Proportion
	[02 + 04 + 04]		
2A.	With the help of a neat diagram explain the 30 degree rule of camera placement.		
2B.	Using the example of the movie 'TITHI' explain the role of camera movement in a movies pacing.		
2C.	Explain the various types of 'Story Archetypes' used in films.		
	[02 + 04 + 04]		
3A.	Explain 4 categories of shots based on their 'Purpose'.		
3B.	Explain the working and drawbacks of Shotgun microphone production.		
3C.	What is 'field size' and how are shots divided based on them?		
	[02 + 04 + 04]		
4A.	Explain the 3 act structure used in the film 'THITHI'.		
4B.	Explain the different lighting accessories used in film making.		
4C.	Compare the Sound Design and Music of the films 'Jallikattu' and 'Thithi'.		
	[02 + 04 + 04]		



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5A.	Explain the characteristics of a Lavalier microphone.				
5B.	Explain the following editing techniques used to control screen time in a film.				
	<table> <tr> <td>a. Time Compression</td><td>c. Time Remapping</td></tr> <tr> <td>b. Time Lapse (Fast Motion)</td><td>d. B-roll Footage</td></tr> </table>	a. Time Compression	c. Time Remapping	b. Time Lapse (Fast Motion)	d. B-roll Footage
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b. Time Lapse (Fast Motion)	d. B-roll Footage				
5C.	<p>Carefully read the story given below and write a script for the same.</p> <p>Once upon a time, there lived a stork who used to pick fishes from the pond beside him, and eat them. However, as he grew older, he found it difficult to catch a single fish. In order to feed himself, he thought of a plan. He told the fish, frogs, and crabs, that some men are planning to fill the pond and grow crops, and that's why there won't be any fish in the pond. He also told them how sad he felt about this and that he will miss them all. The fish were sad and asked the stork to help them. The stork promised to take all of them to a bigger pond. However, he told them, "As I am old, I can take only a few of you at one go." The stork would take the fishes to a rock, kill them, and eat them up. Every time he was hungry, he would take a few of them to the rock and eat them.</p> <p>There lived a crab in the pond, who wanted to go to the bigger pond too. The stork thought of eating the crab for a change and agreed on helping him. On the way, the crab asked the stork, "Where is the big pond?" The stork laughed and pointed to the rock, which was filled with fish bones. The crab realised that the stork would kill him, and so quickly thought of a plan to save himself. He caught the stork's neck and did not let it go until the stork died.</p>				
	[02 + 04 + 04]				