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MANIPAL INSTITUTE OF TECHNOLOGY

MANIPAL

(A constituent unit of MAHE, Manipal)

VII SEMESTER B.TECH. (PRINT AND MEDIA TECHNOLOGY)

END SEMSTER EXAMINATIONS, JANUARY 2021

SUBJECT: MEDIA PRODUCTION [PMT 4102]

REVISED CREDIT SYSTEM
(29/01/2021)

Time: 3 Hours

MAX. MARKS: 50

Instructions to Candidates:

- ❖ Answer **ALL** the questions.
- ❖ Missing data may be suitably assumed.

1A. Explain any 4 Genres of a film.

1B. Taking the film 'THITHI' as an example explain the 3 act structure of the narration.

1C. With a neat diagram explain Dan Harmon's Story Circle.

[02 + 04 + 04]

2A. With the help of a neat diagram explain the 30 degree rule of camera placement.

2B. Using the example of the movie 'Jallikattu' explain the role of camera movement in a movies pacing.

2C. Explain the following:

- | | |
|------------------|----------------------|
| a. Zoom | e. Arc |
| b. Truck | f. Dolly |
| c. Follow action | g. Let in and follow |
| d. Let in/out | h. Gib |

[02 + 04 + 04]

3A. Explain 4 categories of shots based on their 'Purpose'.

3B. Explain the difference between the different lighting philosophies used in filmmaking.

3C. Explain the working and drawbacks of Shotgun microphone production.

[02 + 04 + 04]

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- 4A. Explain the characteristics of a Lavalier microphone.
- 4B. Explain the role of sound design in creating the mood of the film 'THITHI'.
- 4C. Explain the different terminologies used in film editing.

[02 + 04 + 04]

- 5A. List the elements of a screenplay.
- 5B. Explain the following elements of post-production.
 - a. Dialogue Script
 - b. ADR
 - c. Premixing
 - d. Foley
- 5C. Carefully read the story given below and write a script for the same.

The Needle tree

There were once two brothers who lived on the edge of a forest. The elder brother was very mean to his younger brother and ate up all the food and took all his good clothes. One day, the elder brother went into the forest to find some firewood to sell in the market. As he went around chopping the branches of a tree after tree, he came upon a magical tree. The tree said to him, 'Oh kind sir, please do not cut my branches. If you spare me, I will give you my golden apples'. The elder brother agreed but was disappointed with the number apples the tree gave him. Greed overcame him, and he threatened to cut the entire trunk if the tree didn't give him more apples. The magical tree instead showered upon the elder brother hundreds upon hundreds of tiny needles. The elder brother lay on the ground crying in pain as the sun began to lower down the horizon. The younger brother grew worried and went in search of his elder brother. He found him with hundreds of needles on his skin. He rushed to his brother and removed each needle with painstaking love. After he finished, the elder brother apologized for treating him badly and promised to be better. The tree saw the change in the elder brother's heart and gave them all the golden apples they could ever need.

[02 + 04 + 04]