



VII SEMESTER B.TECH. (MEDIA TECHNOLOGY)
END SEMESTER EXAMINATIONS, NOVEMBER 2022

SUBJECT: SCRIPT WRITING FOR ELECTRONIC MEDIA [MED 4053]

REVISED CREDIT SYSTEM
(XX/11/2022)

Time: 90 minutes

MAX. MARKS: 50

Instructions to Candidates:

- ❖ Answer **ALL** the questions.
- ❖ Missing data may be suitable assumed.

Q.	QUESTION	Mark	BTL	CO
1A.	Explain the character development process while writing a play.	2	L1	CO1
1B.	Explain the script writing template used in Documentaries writing.	3	L1	CO1
1C.	Explain the different elements of story.	5	L1	CO2
2A.	What is Goal? Explain the goals of the lead Characters in the following films. a. The Danish Girl b. Ship of Thesus.	2	L1	CO5
2B.	Comment on the 'Believability' aspect of the lead character in the movie "Lucia"	3	L4	CO3
2C.	Create a script for an ad film of 30sec featuring an Cellphone brand of your choice. Note: a. The brand is launching a new phone. b. You are free to choose brand, mode, slogan, company name, etc. c. Focus on 'Made in India'	5	L6	CO4
3A.	Explain the central conflict of story in the movie 'Thank you for smoking'	2	L1	CO4
3B.	Explain any 3 Character archetypes	3	L1	CO4
3C.	Comment on the 'Resolution' of the movie 'Grave of the fire flies' and identify different plot points of the movie	5	L4	CO4

4A.	Explain Stage directions and their functions	2	L1	CO4
4B.	Explain any 3 types of characters based on their roles.	3	L1	CO5
4C.	<p>Adapt the brief given below into a two-page screenplay using standard format.</p> <p>Note:</p> <p>Elaborate and add details and dialogues where ever necessary.</p> <p>No extra characters can be added.</p> <p>Must maintain the essence of the scene.</p> <p>Must Maintain rules of pagination and formatting.</p> <p>Scene brief:</p> <p>Veena, a 16-year-old girl from America (NRI), enters her room, she is contemplating the death of his uncle, someone she will never see again. she has just heard the news and has to travel to her home in India for the first time ever. Veena says to herself, "It's Just a few days."</p>	5	L6	CO5
5A.	Explain the writing techniques used in writing Ad script	2	L1	CO5
5B.	Explain the things to keep in mind when writing a script for a short film.	3	L2	CO5
5C.	<p>2 people waiting for a train at a metro railway station talk about the how travel now a days has lost the charm of travelling in packed busses like the good old days. Write the dialogues for the conversation them.</p> <p>Characters:</p> <p>a) R.T.O Clerk – Misses the packed busses.</p> <p>b) Nurse – Doesn't care .</p>	5	L6	CO5