



VII SEMESTER B.TECH. (MEDIA TECHNOLOGY)

END SEMESTER EXAMINATIONS, NOVEMBER 2022

SUBJECT: SCRIPT WRITING FOR ELECTRONIC MEDIA [MED 4053]

REVISED CREDIT SYSTEM

(XX/11/2022)

Time: 90 minutes

MAX. MARKS: 50

Instructions to Candidates:

- ❖ Answer **ALL** the questions.
- ❖ Missing data may be suitable assumed.

Q.	QUESTION	Mark	BTL	CO
1A.	Explain the character development process while writing a play.	2	L1	CO1
1B.	Explain the script writing template used in play writing.	3	L1	CO1
1C.	Explain the different elements drama.	5	L1	CO2
2A	What is Goal? Explain the goals of the lead Characters in the following films. a. Lucia b. Thank you for smoking.	2	L1	CO5
2B.	Comment on the 'Believability' aspect of the lead character in the movie "The Danish girl".	3	L4	CO3
2C.	Create a script for an ad film of 30sec featuring an Cellphone brand of your choice. Note: a. The brand is launching a new phone. b. You are free to choose brand, mode, slogan, company name, etc. c. Focus on 'Made in India'	5	L6	CO4
3A.	Explain the central conflict of story in the movie 'Ship of Thesus'	2	L1	CO4
3B.	Explain any 3 story archetypes	3	L1	CO4
3C.	Comment on the 'Confrontation' of the movie 'Grave of the fire flies' and identify the first plot point of the movie	5	L4	CO4
4A.	Explain Stage directions and their functions.	2	L1	CO4

4B.	Explain any 3 types of characters based on their roles.	3	L1	CO5
4C.	<p>Adapt the brief given below into a two-page screenplay using standard format.</p> <p>Note: Elaborate and add details and dialogues where ever necessary. No extra characters can be added. Must maintain the essence of the scene. Must Maintain rules of pagination and formatting.</p> <p>Scene brief: Mohan, a 46-year-old police from Dharwad, enters his room, which is dimly lit with a green hue that spreads from a neon glow from signboard just outside the window. He is contemplating the death of his father, someone he will never see again. He has just heard the news and has to travel to his home town. Mohan says to himself, "I'm driving to see you dad, tomorrow."</p>	5	L6	CO5
5A.	Explain the writing techniques used in writing Audio drama script.	2	L1	CO5
5B.	Explain the things to keep in mind when writing a script for an ad.	3	L2	CO5
5C.	<p>2 people waiting for a train at a metro railway station talk about the how travel now a days has lost the charm of travelling in packed busses like the good old days. Write the dialogues for the conversation them.</p> <p>Characters:</p> <p>a) R.T.O Clerk – Misses the packed busses. b) Nurse – Doesn't care .</p>	5	L6	CO5