IV SEMESTER B.TECH. (MEDIA TECHNOLOGY) END SEMESTER MAKEUP EXAMINATIONS, JULY 2022

SUBJECT: DIGITAL PRINT SYSTEMS [MED 2253]

Time: 3 Hours MAX. MARKS: 50

Instructions to Candidates:

- **❖** Answer **ALL** the questions.
- **1A.** How does Digital Printing differ from Analog printing? Explain.
- **1B.** Explain the following in Raster Image Processing:
 - **a.** Stages
- **b.** Calibration
- c. Resolution, Screen Angle & Dot Shape
- **1C.** With neat diagrams, explain Thermal Transfer and Thermal Sublimation process.

[02 + (01+01+02) + 04]

- **2A.** Explain the following:
 - a. Resolution
- **b.** Pixel Dimensions
- c. Bit Depth
- d. Dynamic Range
- **2B.** With a neat diagram, explain the CTP-DI 'TRUEPRESS 544' concept.
- **2C.** Write a note on following proofs:
- **a.** Progressive
- **b.** Scatter

[02 + 04 + 04]

- **3A.** Explain the process of creating a Look-up Table.
- **3B.** With neat diagram, explain the working of DCP/32 printing system.
- **3C.** Explain the three main digital proofing technologies.

[02 + 04 + 04]

- **4A.** Explain the importance of Preflighting and its assistance in workflow.
- **4B.** What is workflow integration? What are the driving factors that motivates workflow integration in a digital system? Explain.
- **4C.** With neat sketches, explain the following:
 - a. Gravure cylinder production through ablation
 - **b.** Offset platemaking by means of thermal transfer for re-imageable masters with material application/ablation

[02 + 04 + 04]

- **5A.** State and explain the requirements of a proofing system.
- **5B.** Explain the features of inks and coatings in hybridization.
- **5C.** With a neat diagram, explain the CTP-DI concept of '74 KARAT' with its unique features.

[02 + 04 + 04]