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19072	13 steps to bloody good luck	823 SAN	Sanghi, Ashwin	1
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19074	Shiva to Shankara : giving form to the formless	294.543 DEV	Pattanaik, Devdutt	1
19075	The Perils of being moderately famous	823 KHA	Khan, Soha ALI	1
19076	India's most fearless : true stories of modern military	920 ARO	Aroor, Shiv and Singh, Rahul	1

19077	The reluctant fundamentalist	813.54 HAM	Hamid, Mohsin	1
19078	Transcendence : my spiritual experiences with Pramukh S	294.544 ABD	Abdul Kalam, A. P. J.	1
19079	The rise of Sivagami	823.92 NEE	Neelakantan, Anand	1
19080	The rebel : a biography of Ram Jethmalani	954.05092 ADE	Adelman, Susan	1
19081	The state of the nation : in the context of India's con	342.54 NAR	Nariman, Fali S.	1
19082	Before memory fades : an autobiography	340.092 NAR	Nariman, Fali S.	1
19083	Un bound : 2,000 years of Indian women's writing	891.4 ZAI	Zaidi, Annie	1
19084	A clutch of Indian masterpieces	823 DAV	Davidar, David	1
19085	Legal eagles : stories of the top seven Indian lawyers	340.092254 BHA	Bhan, Indu	1
19086	Breaking India : western interventions in Dravidian and	261.7 MAI	Malhotra, Rajiv	1
19087	The Bhagavad Gita : God talks with Arjuna : royal scien	294.5924047 YOG	Yogananda, Paramahansa	1
19088	The Bhagavad Gita : God talks with Arjuna : royal scien	294.5924047 YOG; 2	Yogananda, Paramahansa	1
19089	The life of Hinduism	294.5 HAW	Hawley, John Stratton	1
19090	Current show	894.81137 PER	Perumalmurugan	1
19091	How to think like Stephen Hawking	530.092 SMI	Smith, Daniel	1
19092	The Steve Jobs way : leadership for a new generation	621.39092 ELL	Elliot, Jay	1

19093	Life by Design Steve Jobs	338.76100416092 BEA	Beahm, George	1
19094	How to think like Steve Jobs	650.1 SMI	Smith, Daniel	1
19095	The discovery of India	954 NEH	Nehru, Jawaharlal	1
19096	How to think like Bill Gates	153.4 SMI	Smith, Daniel	1
19097	Trump : the art of the deal	333.33092 TRU	Trump, Donald and Schwartz, Tony	1
19098	In search of excellence : lessons from America's best-r	658 PET	Peters, Thomas J. and Waterman, Robert H	1
19099	The magic	158 BYR	Byrne, Rhonda	1
19100	The secret	131 BYR	Byrne, Rhonda	1
19101	Smart trust	158.2 COV	Covey, Stephen M R and Link, Greg	1
19102	First things first	158.1 COV	Covey, Stephen R	1
19103	The 8th habit : from effectiveness to greatness	158 COV	Covey, Stephen R	1
19104	Executing strategy : from boardroom to frontline	1658.4012 DAU	Daughtry, Timothy C and Casslman, Gary R	1
19105	Business icons who changed the world	338.70922 DRE	Drexler, Kateri	1
19106	From the rat race to financial freedom	332.024 ARO	Arora, Manoj	1
19107	Mossad : the greatest missions of the Israeli Secret	327.125694 BAR	Bar-Zohar, Michael and Mishal, Nissim	1
19108	Finance for non-finance managers	658.15 CHA	Chatterjee, B. K.	1
19109	Trump : how to get rich	650.12 TRU	Trump, Donald J and McIver, Meredith	1
19110	Good governance : never on India's radar	320.954 GOD	Godbole, Madhav	1

19111	Deep thinking : where machine intelligence ends and hum	006.3 KAS	Kasparov, Garry	1
19112	Seed of genius : nurture your natural multiple intellig	813.52 GUP	Gupta, Ankur	1
19113	When breath becomes air	616.994240092 KAL	Kalanithi, Paul	1
19114	Today matters : 12 daily practices to guarantee tomorrow	158 MAX	Maxwell, John C	1
19115	The philanthropy of George Soros : building open society	361.76092 SUD	Sudetic, Chuck	1
19116	The perfection point	613.71 BRE	Brenkus, John	1
19117	No easy day : the firsthand account of the mission that		Owen, Mark and Maurer, Kevin	1
19118	Uncommon ground : dialogues with business and social le	338.04092254 NIL	Nilekani, Rohini	1
19119	A corner of a foreign field : the Indian history of a B	796.3580954 GUH	Guha, Ramachandra	1
19120	Patriots and partisans	322.509 GUH	Guha, Ramachandra	1
19121	Savaging the civilized : Verrier Elwin, his tribals, an	301.092 GUH	Guha, Ramachandra	1
19122	Gandhi before India	920 GUH	Guha, Ramachandra	1
19123	India after Gandhi : the history of the world's largest	954.04 GUH	Guha, Ramachandra	1
19124	Makers of modern India	954.054 GUH	Guha, Ramachandra	1
19125	Democrats and dissenters	355.825 GUH	Guha, Ramachandra	1

19126	Shoot. Dive. Fly : stories of Grit and adventure from t	813.54 RAW	Rawat, Rachna Bisht	1
19127	Dialogue of the deaf : the government and the RBI	332.4954 SRI	Srinivasa-Raghavan, T. C. A.	1
19128	Global brands that changed the world	658.827 LES	Lester, David	1
19129	How starbucks changed the world	658.4063 BUS	Bussing-Burks, Marie	1
19130	Kautilya's Arthashastra : the way of financial manageme	330.934 KAU	Kauialya	1
19131	How google changed the world	338.7 SCO	Scott, Virgia	1
19132	Rules of the game : discover, learn, invent the art of	331.702 CHO	Chowdhury, Sumit D	1
19133	Superfreakonomics	330 LEV	Levitt, Steven D and Dubner, Stephen J.	1
19134	Breaking barriers	338.0922 KRI	Janaki Krishnan	1
19135	The everyday entrepreneur	658.11 BAS	Basso, Rob and Genn, Adina	1
19136	Smart selling! : your roadmap to becoming a top perform	658.8 BUT	Butler, Tom	1
19137	Cypherpunks : freedom and the future of the internet	303.483 ASS	Assange, Julian	1
19138	The five dysfunctions of a team : a leadership fable	658.4036 LEN	Lencioni, Patrick	1
19139	Rise above : position yourself for success	613.7 KEN	Kenny, Cedric M	1
19140	Leading Apple with Steve Jobs	658 ELL	Elliot, Jay	1
19141	Beyond a billion ballots : democratic reforms for a res	320.954 SAH	Sahastrabuddhe, Vinaya	1

19142	Accidental India : a history of the nation's passage th	920 SHA	Shankkar Aiyar	1
19143	Cat race	428.6 SHE	Shenoy, Hriday Ram	1
19144	A complaint is a gift : recovering customer loyalty whe	658.8343 BAR	Barlow, Janelle	1
19145	Superpower? : the amazing race between China's hare and	951.06 BAH	Bahl, Raghav	1
19146	The game-changer : how every leader can drive everyday	658.4092 LAF	Lafley, A. G and Charan, Ram	1
19147	Freakonomics : a rogue economist explores the hidden si	330 LEV	Levitt, Steven D and Dubner, Stephen J.	1
19148	The shift : the future of work Is already here	306.36 GRA	Gratton, Lynda	1
19149	Return to India : a memoir	915.40452 NAR	Narayan, Shoba	1
19150	Dream new dreams : reimagining my life after loss	616.99 PAU	Pausch, Jai	1
19151	Rebooting India	303.483 NIL	Nilekani, Nanda and Shah, Viral	1
19152	Imagining India : ideas for the new century	954.0532 NIL	Nilekani, Nandan	1
19153	In the name of democracy	972.84 CHA	Chandra, Bipan	1
19154	Corporation 2020 : transforming business for tomorrow's	658.408 SUK	Sukhdev, Pavan	1
19155	Everybody loves a good drought : stories from India's p	823 SAI	Sainath, P	1
19156	Civilization : the six killer apps of western power	909.08 FER	Ferguson, Niall	1

19157	Zen garden : conversations with pathmakers	920.02 BAG	Bagchi, Subroto	1
19158	Sell : the art, the science, the witchcraft	658.8 BAG	Bagchi, Subroto	1
19159	The professional : Defining the new standard of excelle	658.4092 BAG	Bagchi, Subroto	1
19160	The high performance entrepreneur : golden rules for su	338.092 BAG	Bagchi, Subroto	1
19161	MBA at 16 : a teenager's guide to the world of business	658.421 BAG	Bagchi, Subroto	1
19162	Go kiss the world : life lessons for the young professi	658.4092 BAG	Bagchi, Subroto	1
19163	The habit of winning : stories to inspire, motivate, an	155.25 IYE	Iyer, Prakash	1
19164	The gene : an intimate history	616 MUK	Mukherjee, Siddhartha	1
19165	AADHAAR : a biometric history of India's 12-digit revol	323.4480954 AIY	Aiyar, Shankar	1
19166	Indira : India's most powerful prime minister	954.04 GHO	Ghose, Sagarika	1
19167	What happened	901 CLI	Clinton, Hillary Rodham	1
19168	Rokda : how Baniyas do business	338.04092254 INA	Inamdar, Nikhil	1
19169	Dhandha : how Gujaratis do business	338.04095475 BON	Bondre, Shobha	1
19170	Paiso : how Sindhis do business	332.4 BAT	Bathija, Maya	1
19171	The red-haired woman	913 PAM	Pamuk, Orhan	1
19172	Hit Refresh	300 NAD	Nadella, Satya	1

19173	The goat thief	823 MUR	Murugan, Perumal	1
19174	Making India work	338.954 BIS	Bissell, William Nanda	1
19175	Black Friday : the true story of the Bombay bomb blasts	363.325 ZAI	Zaidi, S. Hussain	1
19176	Immortal India.	291.3 AMI	Amish	1
19177	Mann Ki Baat : a social revolution on radio	813 BLU	Bluecraft Digital Foundation	1
19178	Last train to Istanbul	894.35 KUL	Kulin, Ayse	1
19179	Kohinoor : the story of the world's most infamous diamo	553.82 DAL	Dalrymple, William	1
19180	Miss Laila armed and dangerous	813 JOS	Joseph, Manu	1
19181	India : a portrait	954.04 FRE	French, Patrick	1
19182	Becoming Indian : the unfinished revolution of culture	954 VAR	Varma, Pavan K.	1
19183	The ministry of utmost happiness	823.914 ROY	Roy, Arundhati	1
19184	The great Indian novel	823 THA	Tharoor, Shashi	1
19185	An era of darkness : the British empire In India	954.03 THA	Tharoor, Shashi	1
19186	The god of small things	823 ROY	Roy, Arundhati;	1
19187	The lowland : a novel	813.54 LAH	Lahiri, Jhumpa	1
19188	The elephant, the tiger, and the cell phone : reflectio	954.053 THA	Tharoor, Shashi	1
19189	Riot	823.914 THA	Tharoor, Shashi	1
19190	The five-dollar smile : fourteen early stories & a farc	823.914 THA	Tharoor, Shashi	1
19191	Nehru : the invention of India	954.042092 THA	Tharoor, Shashi	1

19192	Bookless in Baghdad : and other writing about reading	823 THA	Tharoor, Shashi	1
19193	Show business : a novel	823 THA	Tharoor, Shashi	1
19194	Flood of fire	823.914 GHO	Ghosh, Amitav	1
19195	Sea of poppies	823.914 GHO	Ghosh, Amitav	1
19196	The shadow lines	823 GHO	Ghosh, Amitav	1
19197	Khushwant Singh train to Pakistan	823 SIN	Singh, Khushwant	1
19198	Agnostic Khushwant : there is no god	121.7 SIN	Singh, Khushwant	1
19199	The sunset club : analects of the year 2009	823.3 SIN	Singh, Khushwant	1
19200	One part woman	894.811372 PER	Perumalmurugan	1
19201	Pyre	894.811371 PER	Perumalmurugan	1
19202	Seasons of the Palm	894.811371 PER	Perumalmurugan	1
19203	The white tiger	823.92 ADI	Adiga, Aravind	1
19204	Last man in tower	823.92 ADI	Adiga, Aravind	1
19205	Selection day	823.92 ADI	Adiga, Aravind	1
19206	Between the assassinations	823.92 ADI	Adiga, Aravind	1
19207	Asura : tale of the vanquished : the story of Ravana an	823.92 NEE	Neelakantan, Anand	1
19208	Rise of Kali : Duryodhana's Mahabharata	823.92 NEE	Neelakantan, Anand	1
19209	Roll of the dice : Duryodhana's Mahabharata	823.92 NEE	Neelakantan, Anand	1
19210	The Pillars of the earth	823.914 FOL	Follett, Ken	1
19211	The column of fire	823.92 FOL	Follett, Ken	1
19212	Winter of the world	823.914 FOL	Follett, Ken	1
19213	Scion of Ikshvaku	823.92 AMI	Amish	1

19214	Sita : warrior of Mithila	823.92 AMI	Amish	1
19215	The Sialkot saga	823.92 SAN	Sanghi, Ashwin	1
19216	Chanakya's chant	823.92 SAN	Sanghi, Ashwin	1
19217	The Krishna key	823.92 SAN	Sanghi, Ashwin	1
19218	The Rozabal line	823.92 SAN	Sanghi, Ashwin	1
19219	Karna's wife : the outcast queen	823.92 KAN	Kane, Kavita	1
19220	Lanka's princess	823.92 KAN	Kane, Kavita	1
19221	Menaka's choice	823.92 KAN	Kane, Kavita	1
19222	Shakti : the divine feminine	823.92 CHA	Chandramouli, Anuja	1
19223	Kamadeva : the god of desire	823.92 CHA	Chandramouli, Anuja	1
19224	Yajnaseni : the story of Draupadi	891.45 RAY	Ray, Pratibha	1
19225	No man's land	813.54 BAL	Baldacci, David	1
19226	The kite runner	813.6 HOS	Hosseini, Khaled	1
19227	A thousand splendid suns	813.6 HOS	Hosseini, Khaled	1
19228	And the mountains echoed	813.6 HOS	Hosseini, Khaled	1
19229	The visitor	823.914 CHI	Child, Lee	1
19230	Nothing to lose	813.54 CHI	Child, Lee	1
19231	Worth dying for	813.54 CHI	Child, Lee	1
19232	God's own kichen	813.54 BAN	Bansal, Rashmi	1
19233	Take me home	813.54 BAN	Bansal, Rashmi	1
19234	Poor little rich slum : what we saw in Dharavi and why	303.4840954792 BAN	Bansal, Rashmi	1
19235	Excellence : the Amitabh Bachchan way	813.54 KAP	Kapoor, Virender	1
19236	Why positive thinkers have the power	158.1 BOS	Bossone, Ken	1

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19237	Corporate Chanakya : successful management the Chanakya	658.4092 RAD	Radhakrishnan Pillai	1
19238	Corporate Chanakya on leadership - with CD	658.4092 RAD	Radhakrishnan Pillai	1
19239	Corporate Chanakya on management - With CD	658.4092 RAD	Radhakrishnan Pillai	1
19240	TED talks : the official TED guide to public speaking	808.51 AND	Anderson, Chris	1
19241	Fisher queen's dynasty	813.6 KAN	Kane, Kavita	1
19242	Why I do what I do	158.1 RAJ	Rajan, Raghuram G	1
19243	Atal Bihari Vajpayee : a man for all seasons	954.0531092 NAG	Nag, Kingshuk	1
19244	The Hindu speaks on management	954.035 RAV	Ravi, N	1
19245	The Hindu speaks on management - Vol 2	954.035 RAV;2	Ravi, N	1
19246	The Hindu speaks on scientific facts	500 RAV	Ravi, N	1
19247	The Hindu speaks on scientific facts - Vol 2	500 RAM;2	Ram, N	1
19248	The Hindu speaks on scientific facts - Vol 3	500 PAR;3	Parthasarathy, Malini	1
19249	The first 100 a selection of editorials, 1878-1978	824.2 HIN	The Hindu	1
19250	The second 100 a selection of editorials, 1978-2016	824.2 HIN	The Hindu	1
19251	Mahatma Gandhi the last 200 days	824.2 RAM	Ramamurthy, V	1
19252	Unspeakable anecdotes : my life, judiciary, and more	347.5414092 KRI	Krishna Iyer, V. R.	1
19253	From a creative pen of a unique judge	347.54014 KRI	Krishna Iyer, V. R.	1
19254	Turning point judgements	347.54014 KRI	Krishna Iyer, V. R.	1

19255	Legally yours	342.54 KRI	Krishna Iyer, V. R.	1
19256	Nani Palkhivala : the courtroom genius	347.773 SOR	Sorabjee, Soli J. and Others	1
19257	Ad'apting to markets : repackaging commercials in India	659.10954 SUN	Sunitha Srinivas, C.	1
19258	Rise of rural consumers in developing countries : harve	339.47091724 MAH	Mahajan, Vijay	1
19259	Human drama Inc. : emotional intelligence in the workpl	158.7 MOH	Mohla, Neeta	1
19260	Womentrepreneurs : inspiring stories of success	338.04092520954 KIR	Kirpal, Avinash	1
19261	Winning a billion consumers : a disruptive approach for	658.00954 JOS	Joshi, Atul	1
19262	Performance management : towards organizational excellence	658.3125 RAO	Rao, T V	1
19263	Strategic brand management for B2B markets : a road map	658.827 SAR	Sarin, Sharad	1
19264	Value creation : the definitive guide for business lead	658.4012 MAH	Mahajan, Gautam	1
19265	HRD, OD, and institution building : essays in memory of	658.3125 RAO	Rao, T V and Khandelwal,Anil K	1
19266	The handbook of competency mapping : understanding, des	658.4012 SAN	Sanghi, Seema	1
19267	Lean customer engagement	658.812 NIY	Niyogi, Shil	1

19268	Navigating the maze : simple, smarter strategies to fas	650.14 WAK	Wakhlu, Bharat and Wakhlu, Savita Bhan	1
19269	Winning on HR analytics : leveraging data for competiti	658.3 SOU	Soundararajan, Ramesh and Kuldeep Singh	1
19270	Qualitative research in management : methods and experi	658.00721 GUP	Gupta, Rajen K.and Awasthy, Richa	1
19271	Emotional intelligence at work : a professional guide	158.7 SIN	Singh, Dalip	4
19272	Who cheats and how? : scams, fraud and the dark side of	364.163 BAN	Banerjee, Robin	1
19273	The magnetic organization : attracting and retaining th	658.314 BHA	Bhattacharyya, Dipak Kumar	1
19274	From start-up to global success : the Zensar story	338.47005 NAT	Natarajan, Ganesh and Kalive, Prameela,	1
19275	Manager to CEO : 9 signposts to the top job	658.4 VIE	Vieira, Walter	1
19276	Quest for exceptional leadership : mirage to reality	658.4092 CHA	Chaudhry, Ravi	1
19277	Creative aerobics	658.4 CON	Conway, Linda and Others	1
19278	The 10 commandments for family business	813.54 RAM	Ramachandran, Kavil	1
19279	The leadership odyssey : from darkness to light	303.34 SIN	Singh, Pritam and Others	1
19280	The future of branding	658.827 SRI	Srivastava, Rajendra K. and Thomas, Gregory Metz	1

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19281	AAKER on branding: 20 principles that drive success	658.827 AAK	Aaker,David	1
19282	To bee or not to bee : winning against all odds	650.1 MIT	Mittra, Sid	1
19283	Failure to millionaire : how I created a successful com	658.11 RAG	Raghava, Sivadas	1
19284	Contracts and arbitration for managers	346.5 AGA	Agarwal, Anurag K.	1
19285	The essential book of corporate governance	658.42 BAJ	Bajpai, G N	1
19286	Rise like a phoenix : scripting corporate turnarounds	363.610681 CHA	Chanda, Pradip	1
19287	Are you a tiger, a cat or a dinosaur? : 100 questions :	650.1 GAR	Garelli, Stéphane	1
19288	The indestructible brand : crisis management in the age	658.4056 SHA	Sharma, Venke and Kharas, Hushidar	1
19289	Systems thinking for effective managers	658.4 DUT	Dutta, Prashun	1
19290	Weaving analytics for effective decision making	658.4 BAN	Banerjee, Arindam and banerjee, Tanushri	1
19291	The sleeping tigers: a revival strory	338.7 SOM	Som, Rana	1
19292	The forward-looking manager in a Vuca world	658.4 BAK	Bakshi, Vikram	1
19293	Connected or disconnected : the art of operating in a c	384 DAR	Darmell, Micke and Rampal, Kapil	1
19294	The life of y : engaging millennials as employees and c	305.20954 SEN	Sengupta, Debashish	1
19295	Global game change : how the global Southern belt will	330.91724 NAI	Naisbitt, John	1

19296	Healthcare industry in India	362.10954 KUM	Kumar, R and Kumar, Meenal	2
19298	How to make money in stocks : a winning system in good	332.6322 ONE	O'Neil, William J.	1
19299	Good people, bad managers : how work culture corrupts g	306.36 CUL	Culbert, Samuel A.	1
19300	Note-bandi : demonetisation and India's elusive chase f	332.4954 RAM	Ramakumar, R	1
19301	Talking history	950 THA	Thapar, Romila and Others	1
19302	Light on yoga : yoga dipika	613.7 IYE	Iyengar, B. K. S	5
19307	Modern banking and insurance principles and techniques	332.1368 JAI	Jain, J N and Jain, R K	1
19308	Training and development concept and practices	658.3124 BHA	Bhatia, S. K	1
19309	Multi-brand retailing	381.10954 AHM	Ahmad, Rais amd Others	1
19310	Industrial economics : text and case study	338 RAP	Rapheal, Nisha	1
19311	Human resource development : concepts, practices and ca	658.300954 AHU	Ahuja, Shagun	1
19312	Human resource management for practitioners	658.3 SAD	Sadik, M. Amr,	1
19313	Family business management : generation to generation :	658.045 BHA	Bhatia, Mukesh	1
19314	Revival of sick units : law and policy	346.5406626 NEE	Neelam	1
19315	Organizational culture and climate change	302.350954 PAT	Pathak, Anuradha	1

19316	Operations management : concepts, analysis and applicat	658.5 CHO	Chojar, Anil Kumar	1
19317	Labour laws : recruitment, wages, industrial relations	344.5401 AHU	Ahuja, Shagun and Rawat, Nidhi	1
19318	Business laws : Indian Contract Act, 1872, Special Cont	346.07 SON	Soni, Anita and Meenu	1
19319	Management practices down the ages	658.00954 SIN	Singh, S B	1
19320	Entrepreneurship development management : text and case	658.4210954 SON	Soni, Anita	1
19321	Marketing strategies : recent issues and cases	658.800954 DOD	Dodrajka, Sangeeta	1
19322	Small business enterprises and finance	658.045 SHA	Sharma, Devinder and Others	1
19323	Human resource management and professional ethics	658.3 SHA	Sharma, R C and Ghalavand, Kiyanoush	1
19324	Management of human resources	658.3 SHA	Sharma, R C and Ghalavand, Kiyanoush	1
19325	Industrial laws	344.5401 VER	Verma, Rajanikant and Saboo, Nupur	1
19326	The Companies Act, 2013 : new challenges in contemporary	346.54066 MIT	Mitra, Partha Pratim	1
19327	Mutual funds in India	332.63270954 GHO	Ghosh, Soheli	1
19328	Ethical facets of governance	172.0954 KAP	Kapila, Renu	1
19329	E-marketing : a comprehensive textbook	658.872 SHA	Sharma, Eliza and Sindhu, Jyoti	1
19330	Consumer protection law : provisions and procedure	343.54071 CHA	Chaudhary, Ram Naresh	1

19331	Quality management : theory and practice	658.562 DOD	Dodrajka, Sangeeta	1
19332	Research methodology : the discipline and its dimension	300.72 SHA	Sharma, Jai Narain and Pasricha, Ashu	1
19333	Venture capital management	332.0412 NAG	Nag, Ashish and Pathania, Kulwant Singh	1
19334	Principles of modern marketing	658.8 KAU	Kaur, Bimaldeep and Dodrajka, Sangeeta	1
19341	Becoming a master manager : a competing values approach	658.4092 QUI	Quinn, Robert E and Others	1
19342	Foundations of strategy	658.4012 GRA	Grant, Robert M.and Judith, Jordan	1
19343	Operations management : a supply chain process approach	658. 5 WIS	Wisner, Joel D.	1
19344	Operations management : Littlefield labs simulation	658. 5 WIS	Wisner, Joel D.	1
19345	Fundamentals of corporate finance	658. 15 ROS	Ross, Stephen A and others	1
19346	Financial management - With CD	658. 15 KAP	Kapil, Sheeba	1
19347	Blue ocean shift : proven steps to inspire confidence a	658. 802 KIM	Kim, W. Chan and Mauborgne, Renée	1
19348	Marketing analytics :a practical guide to real marketin	658.8 GRI	Grigsby, Mike	1
19349	Financial management : a contemporary approach	658.15 KOT	Kothari, Rajesh	1
19350	Financing international trade	332.042 SAN	Sanati, Gargi	1
19351	Corporate communication through social media	659.202854678 KAU	Kaul, Asha and Chaudhri, Vidhi	1

	Rural marketing : challenges and opportunities	658.8 KUM	Kumar, Dinesh and Gupta, Punam	1
19353	Essentials of business research : a guide to doing your	001.4265 WIL	Wilson, Jonathan	1
19354	Raja-yoga, conquering the internal nature.	294 SWA	Swami, Vivekananda	5