

Library School of Management, Manipal
Project List - 2016

Accn No	Title	Author	Keywords
PR2532	Value creation and financial performance: A study of State Bank Of India - Summer Internship Project	Pallavi R Kamath - 151202001	Guide. Prof. Nandan Prabhu
PR2533	A study on recruitment process - Summer Internship Project	Hasif Mujithab - 151202002	Guide. Prof. Savitha Basri
PR2534	A report on customer relationship management and operations at the point of sale at Decathlon Sports Ltd India - Summer Internship Project	Dexter Fernandes - 151202003	Guide. Prof. Yogesh Pai
PR2535	Organizational health : a managerial study of Aster Medcity - Summer Internship Project	Abdul Ahad - 151202005	Guide. Prof. Nandan Prabhu
PR2536	A study on education platform with special reference to product offerings for K12 and higher education across content solution - Summer Internship Project	Abhishek H A - 151202006	Guide. Prof.Smitha Nayak
PR2537	A study on extraction of financial data - Summer Internship Project	Archana K S Kamath - 151202007	Guide. Prof.Savitha Basri
PR2538	Organizational performance analysis: A study of Impartus Innovations Pvt Ltd - Summer Internship Project	Meghna Pal - 151202008	Guide. Prof Nandan Prabhu
PR2539	A study on promotional activities and HR Policies and practive - Summer Internship Project	Dheeraj Prabhu H- 151202010	Guide. Prof Raveendra Rao

PR2540	Managerial effectiveness: an organizational study of Raitha Seva Gramodyoga - Summer Internship Project	Ramakrishna Pai 151202011	Guide. Prof Nandan Prabhu
PR2541	A study on research grants at Manipal University - Summer Internship Project	Meghna Mohan 151202012	Guide. Prof V K Ranjith
PR2542	Analysis of inventory management (Bright Brothers Ltd, Puducherry - Summer Internship Project	Perumal S A 151202014	Guide. Prof Raveendra Rao
PR2543	A study on equity engagements at Centrum Wealth Management - Summer Internship Project	Nidhi Shetty 151202015	Guide. Prof Savitha
PR2544	A study on the process management and improvement to gain efficiency - Summer Internship Project	Prithviraj Nayak 151202016	Guide - Prof V K Ranjith
PR2545	Thomson Reuters: an organizational analysis - Summer Internship Project	Ravidranath B K- 151202017	Guide. Prof Nandan Prabhu
PR2546	A study on work flow of HR - Summer Internship Project	Gursimran Kaur 151202018	Guide. Prof Raveendra Rao
PR2547	Managerial effectiveness : an organizational study of Jawaharlal Nehru Port Trust (JNPT) - Summer Internship Project	Praanesh Ragothaman 151202020	Guide. Prof Nandan Prabhu
PR2548	A study on various functional areas of Thomson Reuters - Summer Internship Project	Praveen kuman Penubarthi - 151202021	Guide. Prof Rekha I S
PR2549	A report on the verification of trade margins structure and collection of statutory forms - Summer Internship Project	Denise Chang - 151202023	Guide. Prof Pillai K R

PR2550	A study on working capital management and operation activities of Shakthi Techno Products (India) Pvt Ltd - Summer Internship Project	Ashwiji Bhaktha H - 151202025	Guide. Prof Pillai K R
PR2551	A study of operating activities - Summer Internship Project	Tejasvini Shetty - 151202026	Guide. Prof Ashish Vishwanath
PR2552	A study on customer service quality - Summer Internship Project	Kavitha K - 151202027	Guide. Prof Ranjith V K
PR2553	An organizational study on Manipal Technology Ltd - Summer Internship Project	Sandeep Ramanna Prabhu - 151202028	Guide. Prof Suraj Francis Noronha
PR2554	A study on the working of Finance Department at Columbia Asia Referral Hospital - Summer Internship Project	Patrick Royal Lobo - 151202029	Guide. Prof savitha Basri
PR2555	A study on Banking process quality management & finance department - Summer Internship Project	Ganesh Nayak - 151202030	Guide - Prof Rekha I S
PR2556	An exploratory study on personal financial planning - Summer Internship Project	Vinay Kumar - 151202031	Guide. Prof Ashish Viswanath
PR2557	Vendor operations and marketing - Summer Internship Project	Vishwas K - 151202032	Guide. Prof Ashish Vishwanath
PR2558	A study on marketing strategy adapted by an E-commerce portal in Pharmaceutical Industry - Summer Internship Project	Arvind S - 151202033	Guide. Prof Pallavi Upadhyaya
PR2559	A study on inventory management through ERP	Sampath Kumar - 151202034	Guide. Prof Pallavi Upadhyaya

	system and layout planning - Summer Internship Project		
PR2560	A study on stages of product distribution process and strategies; procurement, promotion and supply - at Hafet Electricals Llc UAE- Summer Internship Project	Razmiya - 151202035	Guide. Prof Raveendra Rao
PR2561	A study on marketing strategies used by Seagulls Catch Restaurant Pvt Ltd - Summer Internship Project	Arjun thomas - 151202036	Guide. Prof Smitha Nayak
PR2562	A report on best people practice for beauty advisors and benchmarking - Summer Internship Project	Chaitanya Nayak - 151202037	Guide. Prof Lakshminarayanan
PR2563	A study on investment analysis and planning of mutual funds at Indiabulls Housing Finance ltd - Summer Internship Project	Arun Mishra - 151202038	Guide - . Prof Yogesh Pai P
PR2564	A study on Internet of Thing (IOT) with reference to education and to identify scope of IOT in edcation industry - Summer Internship Project	Dhanya E - 151202040	Guide - .Prof Yogesh Pai P
PR2565	Organizational effectiveness , a study of Sumedha Fiscal Services - Summer Internship Project	Vatsal Kumar - 151202041	Guide - . Prof Nandan Prabhu
PR2566	An analytical model on long term personal financial planning with respect ro common investors - Summer Internship Project	Akshatha Kamat - 151202044	Guide - . Prof Smitha Nayak
PR2567	Equity indicies and growth performance - an analysis - Summer Internship Project	Freny Cornelio - 151202045	Guide - . Prof KVM Varambally

PR2568	A general study on the Finance department - Summer Internship Project	Abhiram B R - 151202046	Guide - Prof. Raveendra Rao
PR2569	A study on organizational structure of Human Resource Department of PFIZER India - Summer Internship Project	Akshay B - 151202047	Guide - Prof. Suraj Francis Noronha
PR2570	Understanding the work process of Finance Department - Summer Internship Project	Aleen Claret Vaz - 151202048	Guide - Prof. Suraj Francis Noronha
PR2571	A study on importance of store location and layout and its impact on customer perception - Summer Internship Project	Preethica Coyal Furtado - 151202049	Guide - Prof. Kavitha T C
PR2572	A study on customer relationship management - Summer Internship Project	Nivedita - 151202050	Guide - .Prof. Kavitha T C
PR2573	A study on achieving operational excellence in the store through customer satisfaction - Summer Internship Project	Shwetha M Patel - 151202052	Guide - .Prof. Kavitha T C
PR2574	Building brand partnership at shoppist - Summer Internship Project	Arun Joseph - 151202053	Guide - .Prof. Yogesh Pai P
PR2575	A study on employee engagement and HR functions - Summer Internship Project	Amrutha A P - 151202054	Guide - .Prof. Navin Kumar
PR2576	A report on summer internship programme at Columbia Asia Referral Hospital Yeshwanthpur Bengaluru - Summer Internship Project	Priya Lidwin Castelino - 151202055	Guide - .Prof. Pillai K R
PR2577	A study on functional areas and operations of sports retailer - Summer Internship Project	Chethan J - 151202056	Guide - .Prof. Ranjith V K

PR2578	A study on the Finance (sourcing) Department - Summer Internship Project	Sumanth B V - 151202057	Guide - .Prof. Savitha Basri
PR2579	A study to identify effectiveness of marketing and promotional strategies in B2B alliance - Summer Internship Project	Ashish Saroha - 151202058	Guide - .Prof. Kavitha T C
PR2580	Thomson Reuters general study on analysis of Financial (sourcing) Department - Summer Internship Project	Sourabh A K- 151202061	Guide - .Prof. Raveendra Rao K
PR2581	Study on human resource department at Grand Hyatt Mumbai - Summer Internship Project	Shashank Suryakanth - 151202062	Guide - .Prof.Suraj Francis Noronha
PR2582	The role of perceived organizational justice on employee engagement at MCF Mangalore - Summer Internship Project	Nidhi Adiga - 151202063	Guide - .Prof.Navin Kumar
PR2583	Study on debtors management and financial analysis in MRPL - Summer Internship Project	Shashwathi Bhat - 151202064	Guide - .Prof. Ashish Vishwanath Prakash
PR2584	Financial analysis as a predictor of financial performance - Summer Internship Project	Srinivassan - 151202065	Guide - .Prof. Ranjith V K
PR2585	Fit is not a destination it is a way of life - a research study on fitness and attachment - Summer Internship Project	Vishal Shetty - 151202066	Guide - .Prof. Suhan Mendon
PR2586	A study on customer satisfaction - Summer Internship Project	Mohan N - 151202067	Guide - .Prof. Pallavi Upadhyaya
PR2587	A study on increasing efficiency of vendor engagement and onboarding	Alapana - 151202069	Guide - .Prof. Yogesh Pai

	process - Summer Internship Project		
PR2588	A study on operations of human resource department at Manipal University with emphasis on recruitment promotional policy performance management system - Summer Internship Project	Yeshwanth Kumar D P - 151202070	Guide - .Prof. S Lakshminarayanan
PR2589	Analysis (operations and marketing) of an online pharmaceutical company - PMHLC (zigy.com)- Summer Internship Project	Vishal Sharma - 151202072	Guide - .Prof. Smitha Nayak
PR2590	Manual preparation of polypropylene warehouse (with reference to MRPL Katipalla Mangalore - Summer Internship Project	Jishnu Venugopal - 151202073	Guide - .Prof. Yogesh Pai
PR2591	A study on marketing strategies of Gosval Punarnava AYurveda - Summer Internship Project	Khushal Kumar - 151202074	Guide - .Prof. Suraj Francis
PR2592	Managerial efficiency : a micro view of Fortune Inn Valley View - Summer Internship Project	Manaswini M Bhat - 151202075	Guide - .Prof. Nandan Prabhu
PR2593	A study on working capital management of Gokaladas Intimateware Pvt Ltd - Summer Internship Project	Praveena H B - 151202076	Guide - .Prof.Pillai K R
PR2594	A study on extraction of financial data for global companies - Summer Internship Project	Sreekanth PVS R - 151202077	Guide - .Prof. Kavitha T C
PR2595	A study on petroleum pricing strategy and organizational	Kimberly Krichelle	Guide - .Prof. Suraj Francis

	structure of finance department - Summer Internship Project	Saldanha - 151202078	
PR2596	A study on customer satisfaction (with reference to PEBS Penner Ltd Hyderabad - Summer Internship Project	Kavya Rao K - 151202079	Guide - .Prof. Kavitha T C
PR2597	A study on working capital management and operation activities of Shakthi Techno Products (India) Pvt Ltd - Summer Internship Project	Rakshith Shetty - 151202080	Guide - .Prof. Smitha Nayak
PR2598	Work report and an analysis on the welfare facilities (with reference to Baliga Fishnets Udupi) - Summer Internship Project	Kevin Melroy Suares - 151202081	Guide - .Prof.Navin Kumar
PR2599	Improving the onboarding experience of a new joinee sales trainee - Summer Internship Project	Anusha Ananth Rao M - 151202082	Guide - .Prof.Navin Kumar
PR2600	A study on Email marketing campaign (with reference to M/s Bonoboz marketing Service Pvt Ltd) - Summer Internship Project	Aishwarin Nair - 151202083	Guide - .Prof.Navin Kumar K
PR2601	Developing product launch strategies for amul fresh paneer in South Mumbai market (with reference to GCMMF - Amul, Mumbai) - Summer Internship Project	Sagar Ashok Kulkarni - 151202084	Guide - .Prof.Suhan Mendon
PR2602	A study on customer preferences in Loyalty Program- Summer Internship Project	Monica Celeste - 151202085	Guide - .Prof.Ashish Vishwanath Prakash
PR2603	Product analysis of State Bank of India- Summer Internship Project	Prateek Panigrahi - 151202086	Guide - .Prof.Chethana Maddodi

PR2604	A study on the purchase and inventory management of consumable items in a hospital - Summer Internship Project	Princia Nikitha Dsouza - 151202087	Guide - .Prof.Ashish Vishwanath Prakash
PR2605	Analysis and update of pending merger deals : a study in Thomson Reuters - Summer Internship Project	Sujith M - 151202088	Guide - .Prof.S Lakshminarayanan
PR2606	Comparative study on Mutual Funds and Stocks (with reference to Stock holding corporation of India Ltd Udupi Branch) - Summer Internship Project	Naveen Vijay - 151202089	Guide - .Prof. Pillai K R
PR2607	A study on Manipal Arogya Suraksha scheme - Summer Internship Project	Vidyasagar Hegde - 151202090	Guide - .Prof.S Pillai Rekha I S
PR2608	Centers of Excellence and Brand Building : The case of Manipal University - Summer Internship Project	Manoj M V - 151202091	Guide - .Prof. Varambally K V M
PR2609	A study of marketing strategy formulation for construction company - Summer Internship Project	Varun Billava - 151202092	Guide - .Prof. Kavitha T C
PR2610	A project on Lead Generation and Restaurant Onboarding - Summer Internship Project	Sandip Das- 151202094	Guide - .Prof. Ashish Vishwanath
PR2611	A study on receivables management - Summer Internship Project	Siddharth CK S - 151202095	Guide - .Prof. Ranjith V K
PR2612	A study on expense analysis of student in MIT Hostels Manipal University - Summer Internship Project	Abhay Velayudhan - 151202096	Guide - .Prof.Pallavi Updhyaya
PR2613	A study on Homeware Division (with reference to AI Safeer	Kripal Uchil - 151202097	Guide - .Prof Varambally K V M

	Group, Sharjah - Summer Internship Project		
PR2614	General study on pharmaceutical industry - Summer Internship Project	Naveen Raj K - 151202098	Guide - .Prof. Ashish Vishwanath
PR2615	A study on reduction of time taken during CIP and CO (with reference to Hindustan Coca -Cola Beverages Pvt Ltd Bidadi- Summer Internship Project	Shreyas S - 151202099	Guide - .Prof. Kavitha T C
PR2616	A study on functioning of centralized financial department - Summer Internship Project	Divya Ashree P - 151202100	Guide - .Prof.Pillai K R
PR2617	A study on stock management (of super blue Home Appliances, Gokak) - Summer Internship Project	Ritesh Patel - 151202101	Guide - .Prof. Pallavi Upadhyaya
PR2618	A study on recruitment process at Ineight India Pvt Ltd (with reference to InEight India Pvt Ltd Bangalore) - Summer Internship Project	Satish Ranjan Pradhan - 151202102	Guide - .Prof. Ranjith V K
PR2619	Consolidation of financial statements and key financial ratio analysis of K-PRA Foods Pvt Ltd - Summer Internship Project	Pooja Thadhani - 151202103	Guide - .Prof.Pillai K R
PR2620	A study on organizational process of JADE Retreats (with reference to Jade Retreats Bangalore) - Summer Internship Project	Abhijith Rabha - 151202104	Guide - .Prof.Chetana Maddodi
PR2621	A study on business analysis - IT project management (with reference to M/s SIBAATechnologies) - Summer Internship Project	Kalven Jerald A - 151202105	Guide - .Prof.Navin Kumar K

PR2622	A study on the scope of Internet of Things (IOT) in Indian Retail Sector (with reference to Manipal Digital Systems Pvt Ltd Manipal) - Summer Internship Project	Supriya Swamy P K - 151202106	Guide - .Prof.Pallavi Upadhyaya
PR2623	A study on functions of HR Department (with reference to Kemwell Biopharma Pvt Ltd, Bangalore) - Summer Internship Project	Sumia Shetty - 151202108	Guide - .Prof.Navin Kumar K
PR2624	A study on Manipal Arogya Card (with reference to KMCH, Attavar Mangalore) - Summer Internship Project	Shawn Vijay Cutinho - 151202109	Guide - .Prof.Savitha Basri
PR2625	A study on HR functioning at Manipal University - Summer Internship Project	Deeksha S Jain - 151202110	Guide - .Prof.Rekha I S
PR2626	A report on product line and customer expectation and satisfaction of Ultra Vehicle with reference to Arvind Motors Pvt Ltd - Summer Internship Project	Kenith Rodrigues - 151202111	Guide - .Prof.Pillai K R
PR2627	Fitness activity tracker market study (with reference to Yoactive Bangalore) - Summer Internship Project	Joylin Barboza - 151202112	Guide - .Prof.S Lakshminarayanan
PR2628	A study on the employee welfare programs at Columbia Asia Referral Hospital to Manipal University- Summer Internship Project	Rolita Jennifer Dsouza - 151202113	Guide - .Prof.S Lakshminarayanan
PR2629	Customer issue identification: at hindustan Coca-Cola Beverages Pvt Ltd - Summer Internship Project	Ashitosh V Naik - 151202114	Guide - .Prof.Suhan Mendon

PR2630	Overall study on Shankar Roofings - Summer Internship Project	Prajwal Poojary - 151202115	Guide - .Prof.Suhan Mendon
PR2631	Study on working capital management and financial analysis - Summer Internship Project	Praveen Bhat - 151202116	Guide - .Prof.Chetana Maddodi
PR2632	A study on the findings and impact of double taxation avoidance agreement (2016) between India and Mauritius on relevant parties - Summer Internship Project	Rahul M J Saldanha - 151202117	Guide - .Prof Smitha Nayak
PR2633	Research and analysis in Mphasis - Summer Internship Project	Rakesh Reddy G P - 151202118	Guide - .Prof Savitha Basari
PR2634	Organization study of Fortune Inn Valley view (with reference to Fortune Inn Valley view Udupi - Summer Internship Project	Sahana Bhat T R - 151202119	Guide - Prof, Rekha I S
PR2635	Comparative analysis of services provided by top-5 Indian IT Firms - Summer Internship Project	Raghavendra D Padiyar - 151202120	Guide - .Prof S Lakshminarayanan
PR2636	A study on the various factors influencing the choice of investment for an individual investor - Summer Internship Project	Varshil S Thomas- 151202121	Guide - .Prof S Lakshminarayanan
PR2637	Report on the internship project at Wipro infrastructure engineering - Summer Internship Project	Shrishail Biradar- 151202122	Guide - .Prof Suhan Mendon
PR2638	An exploratory study into the personal financial planning with respect to common investors - Summer Internship Project	Ashwin R kamath - 151202123	Guide - .Prof Raveendra Rao K

PR2639	Ratio analysis for five years from 2010-2014 of Air India Ltd (with reference to Air India Ltd, Bangalore - Summer Internship Project	Sapthami K S - 151202124	Guide - .Prof Navin Kumar
PR2640	A study on marketing sales and distribution of coal In BCCL- Summer Internship Project	Shubham Anand - 151202126	Guide - .Prof Chetana Maddodi
PR2641	Understanding communication on digital disruption in IT services industry (with reference to ITC Infotech Bengaluru) - Summer Internship Project	Aditya Kamath M - 151202128	Guide - Prof Chetana Maddodi
PR2642	A study on consumer behaviour towards Bigbazaar on public holiday sales and wednesday bazaar - Summer Internship Project	Kiran Ramakrishnan - 151202127	Guide - .Prof Smitha Nayak
PR2643	Study on the Finance Department in a service sector (with reference to JW Marriott Bengaluru) - Summer Internship Project	Mukul V Bharadwaj - 151202130	Guide - .Prof Suraj Francis Noronha
PR2644	A study on recruitment at ITC Infotech- Summer Internship Project	Monisha B Vijayakumar - 151202132	Guide - .Prof S Lakshminarayanan
PR2645	General studies of organization (with reference to Retra Life Sciences Bangalore - Summer Internship Project	Kulkarni K - 151202133	Guide - .Prof Raveendra Rao K
PR2646	A study on organizational functioning (with reference to Fortune Inn Valeey View Manipal) - Summer Internship Project	Chaitra S - 151202133	Guide - .Prof Savitha Basri
PR2647	Overall functioning of Larsen & Toubro (with reference to L&T construction and mining	Anil Kumar K - 151202135	Guide - Prof Chetana Maddodi

	business Bangalore) - Summer Internship Project		
PR2648	A study on understanding the client's requirements for Yoactiv Software for Tier one and Tier two cities (with reference to Yoactiv , Bangalore) - Summer Internship Project	Meet J Sheth - 151202136	Guide - .Prof Ranjith V K
PR2649	An organizational study on attendance and leave management system at Asianet Satellite Communications Ltd - Summer Internship Project	Ancy Salahudeen Fathima - 151202137	Guide - .Prof Navin Kumar
PR2650	A study on medical tourism at Fortis Hospital Bangalore - Summer Internship Project	Garima Singh - 151206002	Guide - .Prof Swathi K S
PR2651	A study on ICU re-admission within 48 hours at Fortis Hospital Mulund Mumbai - Summer Internship Project	Dr Neelam Yadav - 151206003	Guide - Prof Sagarika Rajesh Kamath
PR2652	Reflective learning and process analysis in the Department of Human Resource - Summer Internship Project	Vagmi Nanda G V - 151206004	Guide - .Prof Swathi K S
PR2653	A study on effectiveness of traning at CARHY (with reference to Columbia Asia Reffereal Hospital Yeshwanthpur, Bangalore - Summer Internship Project	Amuruthesh U- 151206005	Guide - .Prof KVM Varambally
PR2654	A study on human resource practice at MHEPL - Summer Internship Project	Divya Sinha - 151206006	Guide - .Prof Sagarika Rajesh Kamath
PR2655	Patient satisfaction survery for service and facilities offered by the Yogita Dental Hospital Khed, Ratnagiri - Summer Internship Project	Kolwankar Kaustubh Rajesh - 151206008	Guide - .Prof KVM Varambally

PR2656	A study on waiting time in out-patient department (with reference to Narayana Hrudayalaya Mysuru - Summer Internship Project	Nirajan N - 151206010	Guide - .Prof Swathi K S
PR2657	A study on process analysis of human resource department at CARHY - Summer Internship Project	Neethu Johny - 151206011	Guide - .Prof KVM Varambally
PR2658	A study on human resource practices at KMC, Attavar - Summer Internship Project	Jean Supriya - 151206013	Guide - .Prof Swathi K S
PR2659	A study on consumable pattern of items used in CABG, Angioplasty, Angiogram and their reusability - Summer Internship Project	Jo Ann Miriam - 151206015	Guide - .Prof Sagarika Rajesh Kamath
PR2660	A study on the identification of cause of delays in In-patient discharges and recommendations to avoid delays - Summer Internship Project	Dr Jaitha John - 151206016	Guide - .Prof Sagarika Rajesh Kamath
PR2661	A study on assessment of delays in discharge and incident event analysis (with reference to Narayana Multispeciality Hospital Mysuru - Summer Internship Project	Dr Bhoomika Y S - 151206018	Guide - .Prof Swathi K S
PR2662	A study on marketing strategy incorporated by an online marketplace company at PMHLC (Zigy.com) (with reference to corporate alliance Bangalore - Summer Internship Project	Sneha Samaga- 151206019	Guide - .Prof Sagarika R Kamath

PR2663	A study on clinical empanelments (with reference to Identify Oral care Pvt Ltd Delhi) - Summer Internship Project	Dr. Apoorva Joshi - 151206027	Guide - .Prof Suhan Mendon
PR2664	A study on Sri Satya Sai Mobile hospital (A unit of Sri satya Sai Central Trust) - Summer Internship Project	Dr. Roopa Modem - 151206020	Guide - .Prof Swathi K S
PR2665	A study on the Biomedical waste management practices (with reference to the Kasturba Hospital Manipal) - Summer Internship Project	Sadia Shahajan Tonse - 151206021	Guide - .Prof Sagarika R Kamath
PR2666	A study on marketing strategies of a product by Abbott Healthcare Pvt ltd - Summer Internship Project	Abhishek Thirukonda - 151206022	Guide - .Prof Sagarika R Kamath
PR2667	A study on financial growth of Star Health Insurance and Allied Insurance Co. Pvt Ltd Udupi - Summer Internship Project	Vineeta Jeneefar Menezes - 141206023	Guide - .Prof Nandan Prabhu
PR2668	Process analysis of Sowkyavana Nature Cure Hospital - Summer Internship Project	Sushmitha Kanchan - 151206024	Guide - .Prof Sagarika R Kamath
PR2669	A study on cashless hospitalization process and competetive analysis (with reference to Bombay Hospital Mumbai) - Summer Internship Project	Salian Preetesh - 151206025	Guide - .Prof Swathi K S
PR2670	A study on Government Health Insurance Schemes (with reference to Narayana Multispeciality Hospital Mysore) - Summer Internship Project	Derin Scaria Thomas - 151206026	Guide - .Prof Swathi K S

PR2671	Investigation on functional benefits of TripelCourt - Summer Internship Project	Raksha Shashidhar - 151207001	Guide - .Prof Suhan Mendon
PR2672	The comparative marketing strategies of CASE constructions with competitors in Odisha- Summer Internship Project	Swastik Das - 151207002	Guide - .Prof Chetana Maddodi
PR2673	Project and performance management (J K Infraprojects) - Summer Internship Project	Divya Prakash Shukla - 151207003	Guide - .Prof Yogesh Pai
PR2674	Impact of mall system in marketing on small scale retailers case study with reference to the retailers of udupi district - Summer Internship Project	Chirag Rao - 151207005	Guide - .Prof Yogesh Pai
PR2675	Silver lining on the retail cloud of Big Bazaar - Summer Internship Project	Alwin Anto P - 151207006	Guide - .Prof Suhan Mendon
PR2676	Organizational study of Baliga Fishnets (with reference to Baliga group, Puttur Udupi) - Summer Internship Project	Ashrith Samanth - 151207007	Guide - .Prof Suraj Francis Noronha
PR2677	A study on understanding a pre-seed funded startup from the marketing lens (with reference to Yoactiv Bengaluru) - Summer Internship Project	Priyanka Amin - 151207009	Guide - .Prof Smitha Nayak
PR2678	Mydeals247 - Summer Internship Project	Suhas S K - 141202086	Guide - Mr Muthukumar
PR2679	A study on the marketing of heavy equipments at crystal maintainance Bharain - Summer Internship Project	Jerrin John - 141202090	Guide - Prof Suhan Mendon

PR2680	Financial statement analysis of State bank of Mysore - Summer Internship Project	Mervin Kevin Mathias - 141202128	Guide - Prof Suham Mendon
PR2681	Measuring brand equity of Honda Motors - Summer Internship Project conducted at Shama Honda at Udupi and Manipal Region	prathik P Kini - 141202102	Guide - Prof Suham Mendon
PR2682	Measuring customer experience in banking sector - Course of Independent Study	Pallavi R Kamath - 151202001	Guide - Prof. Yogesh Pai
PR2683	Brand equity effect on purchase intention and brand loyalty on Ayurvedic products - Course of Independent Study	Hasif Mujithab - 151202002	Guide - Prof.Suhan
PR2684	Effectiveness of social media as a marketing tool for entrepreneur - Course of Independent Study	Dexter Fernandes - 151202003	Guide - Prof.Raveendra Rao
PR2685	A study measure service quality of fitness centres in Calicut - Course of Independent Study	Abdul Ahad - 151202005	Guide - Prof. Kavitha T C
PR2686	Impact of product placement in gaming on consumer's purchasing behavior - Course of Independent Study	Abhishek H A - 151202006	Guide - Prof. Smitha Nayak
PR2687	Study on weak form of efficient market hypothesis for carbon index and its benchmark index - Course of Independent Study	Archana K S Kamath - 151202007	Guide - Prof. Savitha Basri
PR2688	Factors impacting investment decisions: a behavioral finance perspective - Course of Independent Study	Megana Pal - 151202008	Guide - Prof. Ranjith V K

PR2689	A study in relative importance of brand image and locational advantage - Course of Independent Study	Dheeraj Prabhu H - 151202010	Guide - Prof. Pillai K R
PR2690	Comparative analysis of cashew processing technologies - Course of Independent Study	Ramakrishna Pai H - 151202011	Guide - Prof. Pallavi Upadhyaya
PR2691	A study on awareness and usage of internet of things enabled healthcare devices in millennial generation - Course of Independent Study	Meghana Mohan - 151202012	Guide - Prof. Chetana B Maddodi
PR2692	A comparative analysis of the financial ratios selected FMOG companies in India - Course of Independent Study	Nidhi Shetty - 151202015	Guide - Prof. Josh H G
PR2693	Customers perception towards online banking and e-payments - Course of Independent Study	Prithviraj M Nayak - 151202016	Guide - Prof. Smitha Nayak
PR2694	A study of the movement of crude oil prices and impact on Forex and Stock Indices - Course of Independent Study	Ravindranath B K - 151202017	Guide - Prof. KVM Varambally
PR2695	A study on constructs and indicators of self efficacy - Course of Independent Study	Gursimran Kaur - 151202018	Guide - Prof. Suhan
PR2696	A study on infrastructure sector performance in short run and long run after issue of IPO in Bombay Stock Exchange (BSE) - Course of Independent Study	Pranesh Ragothaman - 151202020	Guide - Prof. Pillai K R
PR2697	A study on financial literacy of mutual funds among college lecturers - Course of Independent Study	Praveen Kumar Penubarthi - 151202021	Guide - Prof. Pallavi Upadhyaya

PR2698	A study on consumer acceptance of mobile banking services - Course of Independent Study	Denise Yuhliang Chang-151202023	Guide - Prof.Chetana Maddodi
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