

Question Paper

Exam Date & Time: 01-Jun-2022 (10:00 AM - 01:00 PM)



MANIPAL ACADEMY OF HIGHER EDUCATION

FOURTH SEMESTER B.Sc. HEALTH INFORMATION MANAGEMENT DEGREE EXAMINATION - MAY/JUNE 2022
SUBJECT: HIM2202 - ORGANIZATIONAL BEHAVIOUR
(2020 SCHEME)

Marks: 100

Duration: 180 mins.

Answer all the questions.

LONG DESCRIPTIVE:

- 1) Examine how language impacts thinking? Discuss the answer while including stages creative thinking, usage of heuristics, and how thinking process impacts Healthcare Industries. (20)
- 2) Examine the barriers to perception and its impact on healthcare Industries. (20)
(Explain your answer by mentioning factors influencing perception, the factors underlying perceptual grouping, methods of honing perceptual skills, and how to remove the barriers to perception)

SHORT DESCRIPTIVE

- 3) Explain the factors affecting learning. Discuss the components of learning. (10)
(5+5 = 10 marks)
- 4) Discuss how attitudes are formed. Support your answers with examples. (10)
- 5) Illustrate the characteristics and determinants of Personality (10)
- 6) Explain the role of People, Structure and Technology as Determinants of organizational behavior (10)

7. SHORT NOTES

- 7A) Autocratic Vs Collegial Model of Organizational behaviour (5)
- 7B) The stages of creative thinking (5)
- 7C) Contrast static and dynamic organization (5)
- 7D) Types of Conflict in an organization (5)

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